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# Looking Younger: Makeovers That Make You Look As Young As You Feel



## Synopsis

Robert Jones' tips are very practical and accessible. *Looking Younger*, a follow-up to Robert Jones' successful *Makeup Makeovers* and *Makeup Makeovers: Weddings*, provides unique techniques for taking the years off and looking stunning at any age. Readers learn how to expertly cover and camouflage wrinkles, sagging eyelids, and dull skintones while practical and easy tips help them customize their makeup application to play up their best features and minimize their worst. They'll learn which colors and makeup techniques add a decade to the face-and how to turn back the clock in a few well-chosen steps. Whether it's a glamorous look for a special event or an everyday makeup routine, readers will learn how to look attractive and natural, not made up and artificial. Techniques are illustrated with 150 before-and-after photos that will inspire and educate readers on how to look their most beautiful.

## Book Information

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## Customer Reviews

I liked the advice given on application. As a 37 year old woman, I have found myself putting on more foundation to try to make my skin look better. As most already know, this didn't tend to work as well as I had hoped. I was making myself look older when my intent was to make myself look more polished (and my Lord, where did those ginormous pores come from!?). I had also noticed the eye makeup I was wearing was making me look tired--I have slightly over-plucked brows and dark circles under my eyes, so my age was beginning to show there, too. The step-by-step process aided me in applying better, not more, and the result was a softer yet still polished look. I got a

compliment today about how good I looked, even though I was tired from a restless night's sleep. That alone was worth the cost of the book. The only downside to the book is the pictures. Look closely--these pictures are obviously airbrushed. Also, I think the end result in the photos is unrealistic. These already gorgeous women had their makeup applied by a professional, which probably took 90+ minutes. The photos were immediately taken, and then the photos retouched to remove crows feet, pores, shine, under eye bags, and other imperfections. Nice to sell the book, I suppose, but not really representative of what the average woman should expect to achieve with 10 minutes in the morning and no time to really touch up during the day. All things considered, I think this is the most helpful advice on cosmetics for the over-35 crowd that I have encountered.

I could not wait to get this based upon recommendations of other makeup artist friends and through online reviews. When I got it, however, I was disappointed. Although I managed to garner a few tips from this book, none of them were from what the book SAID, but what was NOT said yet was photographed. For instance, I noticed in the inner waterline, the photographs showed that Robert Jones lined the whole corner in a dark color. that really made a big difference. In none of his books did I find a reference at all to this. It was done in the photos but never referred to. The trick for puffy eyes- does not work in real life like they show in the photos which appear to be photoshopped. Every woman in his books seem to turn out looking the exact same. I never said anything, and my daughter said "Mom, they all look the same- why would you want to do THAT?" My husband was thumbing through the book one day and said, "This looks like the makeup book for the Stepford wives" That is pretty much how I was feeling. This book is the same book rehashed as his earlier book which also was a disappointment. The models are all younger with a few exceptions. The techniques are the same. The results make the women look like clones, not like they are uniquely themselves at all. As a makeup artist, I find that the author's understanding of colors and palettes is a bit off, which could be why each woman looks the same. I prefer makeup that makes each woman shine for who SHE is, not because she looks like everyone else. I would give this book one star, but the photos are nice and there are a few things of value that I saw in it which make it worth reading.

Growing up, my mom didn't wear makeup (it was considered sinful) and so I was not allowed to wear or experiment with cosmetics. After I got married, my mother-in-law taught me a few things but I never wore much make-up except at special occasions. After almost 30 years, I felt I was ready for a change. I love this book! It covers every aspect of make-up you could think of from purchasing to using the correct products for your face. This book tells you how to choose the right type (liquid,

mineral powder, etc) and the right shade (based on your skins undertone and depth of shade) of foundation for your skin. There is a chapter on eyebrows, a chapter on cheeks and a chapter on lips (yes-you can make your lips look bigger and poutier without injections)! The author shows you how to apply both foundation and eyeshadow based on the shape of your face or eyes. The chapter on eyes tells you not only how to apply the products correctly to "fix" minor imperfections (close set eyes, wide set eyes, hooded eyes) but also which colors of shadow are the most complimentary to your eye color. There are chapters on preparing your face for make-up and which tools to use (there are several pages on just brushes). I also like the fact that it is geared towards the mature reader because lets face it, what looks good on a 20 or 30 something would not look good on a 50 year old. I would have given this book 5 stars except for the fact that it is VERY similar to his other book, using the same models and everything. However, the question and answer sections scattered throughout the book almost makes up for this shortcoming.

robert jones book Looking Younger- is a refreshing account of the Real woman, and her needs to look younger without surgery!!- no other makeup book gives you the information that he shares!! appreciate a book that shows Real woman putting on her makeup- not having it done for her, and especially Chapter 11- becoming younger step by step- it helps those that are easily intimidated ( like me ) to see what to do- and why you would do it! Finally a book about the Real woman!! Not the celebrities and overtly dramatic before's that make the after's into a reality show. I think robert really speaks to the real woman that goes to the makeup counter so unsure- but wanting to understand- robert gives me that confidence now

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